

11.5.8 One-on-One Communication with Stakeholders

An important and common form of outreach in Big Valley is one-on-one, in-person communication with members of the public in informal settings. The population in the Big Valley groundwater basin, and in both Lassen and Modoc Counties in general, is very small. This allows elected representatives, members of the BVAC, and GSA staff to communicate directly with the public regarding the status of the GSP more easily than in basins with large populations. It is not unusual for spontaneous contact and discussion to occur at various locations and events across the basin, and this close contact plays an important role in the outreach for the Big Valley GSP.