

LASSEN COUNTY FAIR ADVISORY BOARD

October 8, 2019 Minutes

REGULAR MEETING

Lassen County Fair Office

5:30 PM

The Lassen Fair Advisory Board convened in a Regular Meeting on Tuesday October 8, 2019 at 5:30 p.m. Vice President Brett Smith called the meeting to order at 5:33 pm. Members present: Brett Smith, Lonnie Mahenski, Dan Douglas, Jose Pena, Kevin Stafford, Holly Mueller, Tom Neely, Becky Albaugh.

Fair Manager: Jim Wolcott

Supervisors Present: None

Members absent: Cheryl Lauritsen, and Eric Fletcher

Present in the audience is:

CALL TO ORDER

The meeting is called to order at 5:33 PM.

OPENING CEREMONIES

Pledge of Allegiance Lead by: Tom Neely

AGENDA APPROVAL, ADDITIONS AND/OR DELETIONS

1. Add item #10 Subject: Agreement 19-0158

Dan Douglas moves to approve the agenda. Seconded by: Kevin Stafford. All in favor, motion is carried.

PUBLIC COMMENT

None

CONSENT CALENDAR

Kevin Stafford moves to approve the consent calendar. Seconded by: Jose Pena. All in favor. Motion is carried.

CORRESPONDENCE:

Becky received emails from livestock exhibitors that would like to show Nigerian Dwarfs next year. Adding the category will be decided by the livestock committee.

5. SUBJECT: Changes to be made to the 2020 Fair

ACTION: Discussion

Becky suggested moving the Tinkering lab to another building that could also accommodate the planetarium, as well as putting out better signage for the exhibit buildings and moving the vendors farther away from the building entrances. She also suggested moving the fair wrap up closer to the end of the fair.

Dan suggested a satellite beer station for the horseshoe tournament as well as introducing a cornhole tournament and staggering events when they have more than one start time.

Jim thought it was a good fair despite a few issues with staff.

6. SUBJECT: Rate Increases (Facility/Admissions)

ACTION: Approve

Tom stated he received a complaint regarding facility price increases. Jim stated that in previous years he was able to give discounts but due to budget constraints this year, that was not possible. Dan suggested a

tiered rate structure depending on the days the facility are used. County use of building was also brought up but moved to the Executive Committee to discuss.

There was discussion on current admission prices and attendance levels for 2019. A rate increase for \$1 dollar per day for gate admission. Wednesday – Saturday adult prices to \$8 per day and child/seniors to \$5 per day and Sunday admission prices to \$4. The Buy one get one free will increase to \$32 for adults and \$15 for children/seniors

Becky Albaugh moves to approve the rate increases. Seconded by: Jose Pena. Motion is carried by the following vote:

Aye: Lonnie Mahenski, Brett Smith, Jose Pena, Kevin Stafford, Holly Mueller, Tom Neely, and Becky Albaugh

Nay: Dan Douglas

7. SUBJECT: Ideas on Fair Theme

ACTION: Discussion

Board members reviewed and narrowed down the current submissions for the theme contest.

8. SUBJECT: Ice Rink

ACTION: Discussion

Holly explained that she had been looking into kits and attempting to get quotes but as this is most companies busy season quotes were hard to get. She also stated that some of the agencies even provide the staff. This item was delegated to the Interim Committee.

9. SUBJECT: Fair Non-Profit

ACTION: Discussion

Jim gave an update on the current status of the Friends of the Fair group. He spoke to Rick who will reach out to other potential members to get together before the end of October. Becky suggested reaching out to other fairs that have booster groups for start-up assistance.

10. SUBJECT: State Agreement 19-0158 State allocations

ACTION: Approve

Dan Douglas moves to approve. Seconded by: Holly Meuller. All in favor. Motion is carried.

COMMITTEE REPORTS

EXECUTIVE:

Next meeting: TBD

LIVESTOCK:

Next meeting: 10/22/2019 @ 5:30 pm

LONGE RANGE PLANNING:

Lonnie – We did a walkthrough to note improvements and maintenance needed on each of the buildings

Next meeting: None scheduled

EXHIBITS:

Becky – Exhibit ideas were discussed, FFA students should put on a class, prior to fair, for floral design. Put release dates and times in the front of the premium book. Have all entry forms for all entries due at the same time (not during graduation week). Keep the entry form due date the same every year. Add origami category to still exhibits. Would like to look into to doing a sponsor a flowerbed, barrel, or hanging plant possibly sponsored by Every Bloomin' Thing.

Next meeting: 10/22/19 @ 3:30 pm

ENTERTAINMENT:

Next meeting: TBD

Interim:

Dan - I will be getting assistance from a promoter for Cowboy Poetry event.

Next meeting: TBD

Jr. Fair Board:

Holly – Want to look into more game ideas with sponsors. The Junior Fair Board would like to enter a display this year for the Festival of Lights. They would also like to go to the Board of Supervisors to inquire about a checking account.

Next meeting: 11/6 @ 5:30 pm

MANAGERS REPORT

Jim Wolcott says:

*Would like to look at doing the Sponsor dinner again next year.

*Would like the Executive Committee to meet to discuss county use of buildings.

MATTERS BY THE BOARD

Dan – Nothing

Holly – Thank you guys, fair was a great success

Becky – Nothing

Kevin – Nothing

Tom – Keep Kevin in your thoughts for his surgery tomorrow.

Brett – Nothing

Lonnie – Nothing

Jose – I thought it was a good fair

ADJOURNMENT

Dan Douglas makes a motion to adjourn the meeting. Holly Mueller seconds the motion. Meeting is adjourned at 7:39 p.m.

Fair Manager _____

Jim Wolcott

Board President _____

Cheryl Lauritsen