

## **LASSEN COUNTY FAIR ADVISORY BOARD**

November 12, 2019 Minutes

### **REGULAR MEETING**

**Lassen County Fair Office**

5:30 PM

The Lassen Fair Advisory Board convened in a Regular Meeting on Tuesday November 12, 2019 at 5:30 p.m. President Cheryl Lauritsen called the meeting to order at 5:36 pm. Members present: Cheryl Lauritsen, Holly Mueller, Kevin Stafford, Lonnie Mahenski, Tom Neely, and Becky Albaugh.

Fair Manager: Jim Wolcott

Supervisors Present: Chris Gallagher

Members absent: Dan Douglas, Brett Smith, Jose Pena, and Eric Fletcher

Present in the audience is: Gary Bridges, Linda Tiffin, Sandy Tiffin, and

### **CALL TO ORDER**

The meeting is called to order at 5:36 PM.

### **OPENING CEREMONIES**

Pledge of Allegiance Lead by: Kevin Stafford

### **AGENDA APPROVAL, ADDITIONS AND/OR DELETIONS**

Kevin Stafford moves to approve the agenda. Seconded by: Tom Neely. Motion is carried. All in favor.

### **PUBLIC COMMENT**

**Gary Bridges** – At their benevolent meeting they were discussing the Christmas trees by the marquee. They suggested that they could get more non-profit participation by allowing the public to pay \$1 per vote for people's choice. All monies collected will be given to the agency that received the vote. Lassen Family Services will handle the accounting and online voting system.

**Linda Tiffin, Sandy Tiffin, BJ** – Suggested ideas to improve the Fair such as:

- Better signage for the buildings & stations
  - Holly mentioned an app that the Jr. Fair Board is looking in to
- Bring back the apple pie contest
  - Becky stated that the exhibit committee is working on switching up that contest
- Recruiting people/organizations to help with landscaping
  - Cheryl said that they are working on an adopt-a-flower bed contest
- A few locals mentioned that the booth fee is high can it be lowered for locals
- Create a mailing list for people that are interested in specific information

**Chris Gallagher** – The fair should continue to include the younger generation more while keeping prices low, maybe reach out to bands that were less well known when we had them and are now bigger and asking them back.

### **CONSENT CALENDAR**

Holly Mueller moves to approve the consent calendar. Seconded by: Lonnie Mahenski. All in favor. Motion is carried.

## **CORRESPONDENCE:**

None

### **5. SUBJECT: Fair Theme**

#### **ACTION: Vote & Approve**

Board members voted on fair theme submissions. "Kids, Cows, and Fair Wows" was the submission with the most votes.

Becky Albaugh moves to approve submission with the majority of votes as the 2020 Fair theme. Seconded by: Kevin Stafford. All in favor. Motion is carried.

## **COMMITTEE REPORTS**

### **EXECUTIVE:**

- The use of Fire Camp money by the fairgrounds was discussed, Tom asked Chris why money was taken from the fairground fire camps and put toward the general fund, Chris gave a brief explanation of how the budget process. Cheryl suggested going through line items with the Auditor and adding a new line item solely for fire camps. Jim went over how he prepares his budget.
- The Lassen County Fair Advisory Board would like to go back to having an annual joint meeting with the Board of Supervisors. Becky asked if a date had been set for this, Chris said he would speak to Jeff.
- Jim brought up needing more staff. Becky suggested reaching out to the colleges regarding possible internships

**Next meeting:** None Scheduled

### **LIVESTOCK:**

- Guests provided ideas and information on having Nigerian Dwarf Dairy Goat classes.
- Cindy Laver from Sagebrush Cowhorse Association asked if the horse show could be moved to Friday and Saturday rather than Thursday and Friday. Jim stated that Bud might be putting on a Rodeo type event on Saturday and that he would reach out to Bud to talk about the date more.
- Weigh days were set, beef will be March 7<sup>th</sup> 8-11am at the college and swine, sheep, & meat goats will be May 9<sup>th</sup> 8-11am at the fairgrounds.
- Need a light by the Russell Ave livestock gate

**Next meeting:** 11/19/19 @ 5:30pm

### **LONG RANGE PLANNING:**

- Jim and Lonnie walked through the grounds and identified areas that need improvement

**Next meeting:** None scheduled

### **EXHIBITS:**

- The fair theme was discussed.
- It was suggested that all relative dates be placed at the front of the premium book.
- Fair entry dates will be the same for all entries
- Becky would like the livestock and exhibit schedules placed in the front of the premium book. Maybe hand out when entries are brought in.
- Number of passes for exhibitors and the cost of extra passes should also be in the premium book in an easy to understand format.
- It was suggested to move the 4-H exhibits to Jensen Hall where there is supervision throughout the day. Jim was going to talk to Darcy about this.

- The Floral building needs to be painted.
- Some suggestions for the use of the 4-H building:
  1. Christmas in July
  2. Fair History Museum
  3. Lassen County History Museum (have the Historical Society decorate)
  4. Use for the Old Timers Lunch and other events we use the tent for.
- Mrs. Ammon gave Becky a list of some new categories for FFA SAE projects.
- Other exhibits: add a landscape competition
- Put the wood cut-outs from the Arts Council in the premium book. The cut-outs should match the fair theme. Ask the Arts Council to sponsor the award.
- Advertise fly fishing lure categories at Elegant Iris
- Went over some premium book changes

**Next meeting:** 11/19/19 @3:30pm

## **ENTERTAINMENT:**

**Next meeting:** None scheduled

## **Interim:**

**Next meeting:** None Scheduled

## **Jr. Fair Board:**

- Preparing JFB for light fair
- Working on presentation to Board of Supervisors
- Discussed fair games and possible sponsors
- Sheep & Goat skills day will be in March

**Next meeting:** 12/4/19 @ 5:30pm

## **MANAGERS REPORT**

Jim Wolcott says:

- 1 RFP out of 15 was returned
- Don Maurer has the wrong day for our carnival – we won't change our date
- The Board of Supervisors vetoed the admission increase for the fair
- Lonnie asked about the elevator. Jim stated that a ramp would not fit in the space available and that a chair lift was also a no-go. The price for a new elevator would be roughly \$51,000.
- We need to place more gravel by livestock gates off Bunyan and Russell Ave for the races

## **MATTERS BY THE BOARD**

Kevin – Nothing

Becky – Thank you Chris. Holly we are grateful to the Jr. Fair Board

Holly – Nothing

Lonnie – Thank you Chris for coming.

Tom – Thank you everybody and thank you Chris for coming.

Chris – Thank you for allowing me to come, we were unaware that the Advisory Board wanted the Board of Supervisors at the meetings.

- Cheryl asked to have Eric removed. Jim will call Tom. Chris suggested calling Jeff tomorrow since he has an agenda meeting. Becky volunteered to call Jeff.

#### **ADJOURNMENT**

Kevin Stafford makes a motion to adjourn the meeting. Becky Albaugh seconds the motion. Meeting is adjourned at 7:34 p.m.

Fair Manager \_\_\_\_\_  
Jim Wolcott

Board President \_\_\_\_\_  
Cheryl Lauritsen