

Argument In Favor of Measure M

With the passage of Proposition 64, which legalized recreational cannabis, local governments were given the responsibility to provide oversight and regulate the legalization within their communities. Whether you agree with the legalization of cannabis or not, it is imperative that we tax the industry to ensure compliance with existing laws and deal with the black market. Over 40 Cities and Counties in California have enacted similar taxes for cannabis businesses to address strains on the local resources resulting from cannabis legalization. Measure M is fiscally responsible, timely, and prudent.

Legalization leads to needed enforcement, education, and other related services. Lassen County needs to tax the cannabis industry in order to effectively enforce any future ordinances and fund critical services such as the Sheriff's Department, District Attorney, public health and other important services that serve this industry. Why pay for the legal or illegal cannabis industry out of the 1% sales tax the County receives now?

Measure M does not create a new sales or property tax on ordinary citizens. The tax will solely be paid by marijuana businesses and no one else. Measure M guarantees that these legal and illegal cannabis businesses will pay their fair share.

It's important to vote YES on Measure M now - before special interests redirect local taxes to the state government in Sacramento. Taxes authorized by a YES vote will stay here and can't be stolen by Sacramento.

Opponents may claim that the money will simply go into the general fund. What they usually leave out is that the general fund is used to pay for important services like public safety (67%), parks, and road maintenance.

Please join us in supporting Measure M to ensure that the cannabis industry does not create a greater burden on the general fund, and pays its fair share.

Signed:

/s/ Chris Gallagher, Chairman, Lassen County Board of Supervisors

/s/ David Teeter, Supervisor, District 2, Lassen County Board of Supervisors