

Planning

Department of Planning and Building Services

Code Enforcement

· Surface Mining

July 15, 2020

Maurice L. Anderson, Director

707 Nevada Street, Suite 5 Susanville, CA 96130-3912 Phone: 530 251-8269 Fax: 530 251-8373

email: landuse@co.lassen.ca.us website: www.co.lassen.ca.us

> Zoning & Building Inspection Requests Phone: 530 257-5263

**Technical Advisory Committee** Agenda Date: August 6, 2020

Building Permits

Maurice L. Anderson, Director

RE:

FROM:

TO:

USE PERMIT #2020-006, J & K Cunningham Properties (property owner); McHale

Surveyor

**Sign Co.** (applicant). Proposal to place five signs at the approved Susanville Ford Dealership expansion at 704-550 Richmond Road East, approximately three miles southeast of Susanville at the intersection of U.S. Highway 395 and California State Route 36. The subject parcel is zoned C-T (Town Service District) and has a "Town Service" land use designation in the Johnstonville Area Plan, 1987. APN: 116-140-64. Staff Contact: Stefano

Richichi, Senior Planner

### The Planning Division of the Lassen County Department of Planning and Building Services finds as follows:

- 1. The subject parcel is zoned C-T (Town Service District).
- 2. The subject parcel has a "Town Service" land use designation in the Johnstonville Area Plan, 1987.
- 3. The subject parcel is not within the 100-year flood zone as described by the Federal Emergency Management Agency (FEMA).
- 4. The applicant is proposing to place five signs at the approved Susanville Ford Dealership expansion at 704-550 Richmond Road East, approximately three miles southeast of Susanville at the intersection of U.S. Highway 395 and California State Route 36.
- 5. More specifically, according to the applicant, the size of the signs are as follows:
  - Sign 1, "Ford": 21 square feet
  - Sign 2, "SUSANVILLE": 53.15 square feet
  - Sign 3, "Ford": 31 square feet
  - Sign 4, "SUSANVILLE": 53.15 square feet
  - Sign 5, "SERVICE": 20.84 square feet
- 6. The total square footage of the proposed signage is approximately 179.14 square feet.
- 7. According to Lassen County Code Sections 18.106.020(8)(A)(iii) and (11), signs that exceed the limitations set forth by Lassen County Code Sections 18.106.020(8)(A)(i) and (ii) require a use permit.
- 8. Lassen County Code Sections 18.106.020(8)(A)(i) and (ii) state as set forth the following permitting requirements for appurtenant signs:

Technical Advisory Committee Agenda Date: August 6, 2020

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- (i) Allowed by Right. Signs attached to a building, limited to not more than three signs per parcel of not more than seventy square feet of aggregate area per street frontage;
- (ii) Subject to a C.C.U.. Any appurtenant sign not attached to a building, limited to one sign per street frontage for each parcel not exceeding thirty-five square feet per sign
- 9. Since the proposed signage does not meet the above criteria, a use permit is required,
- 10. All signs have a combination of either blue/white lettering and a blue/white background or trim.
- 11. Lassen County Code Section 18.106.040(5) states, "Signs shall be unlighted or softly lighted and shall not blink, oscillate, rotate, pulse or be otherwise animated."
- 12. Lassen County Code Section 18.106.040(15) states, "No sign shall be allowed to conflict with any applicable policies, provisions and/or requirements of the general plan or an applicable area plan."
- 13. Lassen County Code Section 18.106.040(16) states, "No sign shall be allowed to fall into disrepair, and any sign damaged or defaced by any means shall be repaired or removed within ten days of notification."
- 14. Pursuant to Lassen County Code Section 18.112.030, the Technical Advisory Committee shall review all use permit applications (and amendments) and shall prepare recommended conditions of approval for consideration by the County (in this case, the Planning Commission).
- 15. The following measures from the *Johnstonville Area Plan*, 1987, pertain to the proposal:
  - Policy 19-B: Land in the vicinity of the Town Center as designated on the land use map shall be designated as town service. These lands are appropriate for mixed commercial residential uses.
  - Implementation Measure 19.1: Commercial uses in the mixed commercial/residential districts and occupations shall be carefully regulated to ensure they will remain compatible with the areas in which they are located.
  - Implementation Measure 19.2: Lands designated shown on the land use map as town service shall be zoned as "C-T" Town Service District.
- 16. The following goals. objectives, implementation measures and descriptions from the *Lassen County General Plan*, 2000, pertain to the proposal:

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### **Designation of Land Uses**

- Implementation Measure LU-A: The County shall utilize the zoning provisions of the Lassen County Code to adopt and enforce corresponding zoning districts, and to consider the approval of related use permits and land divisions, which implement and are compatible with the policies, general land uses and programs specified in this Land Use Element and in area plans adopted as part of the General Plan.
- Implementation Measure LU-B: The County recognizes the need and legal requirements for making land use decisions which are consistent with the General Plan.

## 1. ISSUE: Land Use Compatibility

- GOAL L-4: Compatibility between land use types by providing for complementary mixtures and patterns of land uses.
- LU-6 POLICY: The County recognizes general plan land use designations and consistent zoning as the appropriate and primary tools for attempting to achieve and maintain compatibility of land uses within the context of the County's land use authority and local control.

### 4. ISSUE: Neighborhood Quality

- GOAL L-8: Neighborhoods which offer safe and pleasant living environments for the residents of Lassen County.
- LU21 POLICY: The County supports the need to maintain safe and pleasant living environments and, in consideration of related land use decisions, shall require mitigation of impacts which significantly threaten such qualities.

#### 6. ISSUE: Commercial Land Uses

- GOAL L-12: Increase community wealth and the provision of needed commercial services through economic growth and diversification by sustaining and facilitating the expansion of existing commercial operations and by encouraging new commercial ventures.
- LU29 POLICY: The County supports the economic viability of existing communities and will minimize the development of scattered commercial uses by directing commercial uses to existing town centers and commercial areas or the orderly expansion of such areas, with limited exceptions including home occupations, agricultural-related sales, and specially-considered local convenience and highway commercial sites.

### ISSUE: Commercial Uses

Lassen County has generally supported and encouraged the development of new, and the retention and expansion of existing, commercial uses and facilities. Such development is

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good for the economic development of Lassen County, including the development of new employment opportunities. Aside from this general endorsement for commercial development, the primary land use issues related to commercial uses are in the areas of general compatibility with surrounding land uses, orderly growth of existing commercial areas, and the need to have adequate infrastructure to serve expanding commercial areas.

The County is sometimes requested to consider the development of commercial establishments which are not within existing commercial areas. Such commercial proposals may be along a highway and are proposed to serve and take advantage of the needs of tourists and the general traveling public. Another frequently considered need or desire in many areas is for neighborhood-type convenience stores. Such development may serve special needs. However, they also have the potential of creating conflicting land use issues a creating a precedent for the leap-frog and sprawl of commercial uses. The 1968 General Plan stated:

- 17. The Planning Commission will determine whether the proposed project is consistent with the *Johnstonville Area Plan, 1987*, and *Lassen County General Plan, 2000*, unless the proposed project is appealed to the Board of Supervisors, in which case, said body would determine the above.
- 18. The Environmental Review Officer recommends that the Planning Commission find the proposed project exempt from the California Environmental Quality Act under Section 15061(b)(3) of the 2020 CEQA Guidelines, also known as the "common sense" or "general" rule.

# The Planning Division of the Lassen County Department of Planning and Building Services recommends the following conditions be placed on the project if approved:

- 1. Noncompliance with any of the following use permit conditions shall constitute grounds for revocation of the use permit (pursuant to Lassen County Code Section 18.112.060).
- 2. The Use Permit shall be granted for the use as approved by the Planning Commission. Substantial revisions and/or expansions of the project will require a new Use Permit, subject to the approval of the Planning Commission.
- 3. Signs shall be unlighted or softly lighted and shall not blink, oscillate, rotate, pulse or be otherwise animated.
- 4. No sign shall be allowed to fall into disrepair, and any sign damaged or defaced by any means shall be repaired or removed within ten days of notification.

# Use Permit #2020-006, J & K Cunningham Properties





## USE PERMIT APPLICATION

RECEIVED

06/30/2020

Date:

FILING FEE: CLASS 1 \$742; CLASS 2 \$1,350; CLASS 3 \$1,350 and ENVIRONMENTAL HEALTH FEE: \$85 DEPARTMENT OF PLANNING AND BUILDING SERVICES 30 2020 707 Nevada Street, Suite 5 · Susanville, CA 96130-3912

(530) 251-8269 · (530) 251-8373 (fax) www.co.lassen.ca.us Form must be typed or printed clearly in black or blue ink. All sections must be completed in full. This application consists of one page; only attach additional sheets if necessary. Property Owner/s Property Owner/s Name: Mailing Address: City, ST, Zip: Telephone: Fax: Email: Applicant/Authorized Representative\* Agent (Land Surveyor/Engineer/Consultant) Same as above: Correspondence also sent to: Name: Name: MCHALE SIGN CO Mailing Address: 3707 ELECTRO WAY Mailing Address: City, ST, Zip: City, ST, Zip: REDDING, CA 96002 Telephone: 530-223-2030 Telephone: Fax: Fax: 530-223-2060 Email: Email: License #: ERIC@MCHALESIGN.COM Project Address or Specific Location: 704-485-RICHMOND RD E Deed Reference: Book: Page: Year: Zoning: General Plan Designation: Parcel Size (acreage): Section: Township: Range: Assessor's Parcel Number(s): 64 140 Project Description: INSTALL NEW SIGNAGE PER PROVIDED PLANS

SIGNATURE OF PROPERTY OWNER(S): I HEREBY	*SIGNATURE OF APPLICANT/AUTHORIZED
ACKNOWLEDGE THAT: I have read this application and state	REPRESENTATIVE (Representative may sign application on behalf
that the information given is both true and correct to the best of my	of the property owner only if Letter of Authorization from the owner/s is
knowledge. I agree to comply with all County ordinances and State laws	prøvided).
conderning this application.	
Date: [/20/2020	Date: 6/30/2020
1 1 7 8	0/30/600

Date:

See associated process form for required attachments and instructions.



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LASSEN COUNTY DEPARTMENT OF PLANNING AND BUILDING SERVICES

JUN 3 0 2020

FILE NO.

Form must be typed or printed clearly in black or blue ink. This supplement consists of one page. Please complete the following application supplement and attach to the Use Permit Application. Answer all questions that are related to the proposed use.

1.	Existing use of property: COMMERCIAL - VEHICLE SALES			
2.	Is the proposed sign:	)		
3.	Height of sign face: 3'6"	Width of sign face:8'0"		
	Total area of sign: 21			
5.	Total height of sign (ground to top):	APPROX 19'		
6.	6. Setbacks: From front property line: MOUNTED ON BUILDING From side property line: MOUNTED ON BU			
7.	Will the sign be double-sided: $\Box$ Yes	⊠ No		
8.	Text of first side to read: FORD			
	Color of background:  BLUE  If double sided, taxt of second side to read:			
	If double sided, text of second side to read:			
	Color of background:	Color of lettering:		
9.	Will the sign be illuminated:   ☐ Yes ☐ No.	If yes, Type:		
10	. Additional description (if any): (SIGN #1) GLOBALLY	RECOGNIZED BRAND LOGO		
11	. Please attach a detailed plot plan, drawn to scale, s	howing proposed location of the proposed sign.		
12	. Attach an exact scaled example of the proposed sig	n.		



DEPARTMENT OF PLANNING AND BUILDING SERVICES 707 Nevada Street, Suite 5 · Susanville, CA 96130-3912

(530) 251-8269 · (530) 251-8373 (fax)

www.co.lassen.ca.us

FILE NO. UP22020 - 006

Form must be typed or printed clearly in black or blue ink. This supplement consists of one page.

Please complete the following application supplement and attach to the Use Permit Application. Answer all questions that are related to the proposed use.

1.	Existing use of property: COMMERCIAL - VEHICLE SALES				
2.	Is the proposed sign:   Appurtenant (On-site)	□ Non-Appurtenant (Off-site)			
3.	Height of sign face: 26"	Width of sign face: 24' 6.375"			
4.	Total area of sign: 53.15	(sq. ft)			
5.	5. Total height of sign (ground to top): APPROX 19'				
6.	Setbacks: From front property line: MOUNTED ON BUIL	DING From side property line: MOUNTED ON BUILDING			
7.	Will the sign be double-sided: $\Box$ Yes	⊠ No			
8.	Text of first side to read: SUSANVILLE				
Color of background: WHITE Color of lettering: BLUE  If double sided, text of second side to read:					
	Color of background:	Color of lettering:			
9.	Will the sign be illuminated:   ☐ Yes ☐ No.	If yes, Type:			
10.	Additional description (if any): (SIGN #2)				
	Please attach a detailed plot plan, drawn to scale, s				

12. Attach an exact scaled example of the proposed sign.



DEPARTMENT OF PLANNING AND BUILDING SERVICES

707 Nevada Street, Suite 5 · Susanville, CA 96130-3912 (530) 251-8269 · (530) 251-8373 (fax) www.co.lassen.ca.us

FILE NO. 1 #2020 .006

Form must be typed or printed clearly in black or blue ink. This supplement consists of one page. Please complete the following application supplement and attach to the Use Permit Application. Answer all questions that are related to the proposed use.

2.	Is the proposed sign:   Appurtenant (On-site)	□ Non-Appurtenant (Off-site)		
	Height of sign face: 4'2"			
	Total area of sign: 31			
	Total height of sign (ground to top):			
	Setbacks: From front property line: MOUNTED ON BUILD			
7. Will the sign be double-sided: ☐ Yes ☒ No				
8.	Text of first side to read: FORD			
	Color of background: BLUE	Color of lettering: WHITE		
	If double sided, text of second side to read:			
	Color of background:	Color of lettering:		
Λ	Will the sign be illuminated:	If yes, Type:		
9.				
	. Additional description (if any): (SIGN #3) GLOBALLY	RECOGNIZED BRAND LOGO		



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FILE NO. UP# 2020-006

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Please complete the following application supplement and attach to the Use Permit Application. Answer all questions that are related to the proposed use.

1.	1. Existing use of property: COMMERCIAL - VEHICLE SALES				
2.	Is the proposed sign:   Appurtenant (On-site)	□ Non-Appurtenant (Off-site)			
3.	Height of sign face: 26"	Width of sign face: 24' 6.375"			
4.	Total area of sign: 53.15	(sq. ft)			
5. Total height of sign (ground to top):APPROX 19'					
6.	5. Setbacks: From front property line: MOUNTED ON BUILDING From side property line: MOUNTED ON BUILDING				
7.	7. Will the sign be double-sided: ☐ Yes ☒ No				
8.	Text of first side to read: SUSANVILLE				
		Color of lettering: BLUE			
	Color of background:	Color of lettering:			
9.	. Will the sign be illuminated:   ☐ Yes ☐ No	If yes, Type:			
10.	0. Additional description (if any): (SIGN #4)				
11.	1. Please attach a detailed plot plan, drawn to scale, sho	wing proposed location of the proposed sign.			
12.	2. Attach an exact scaled example of the proposed sign.				



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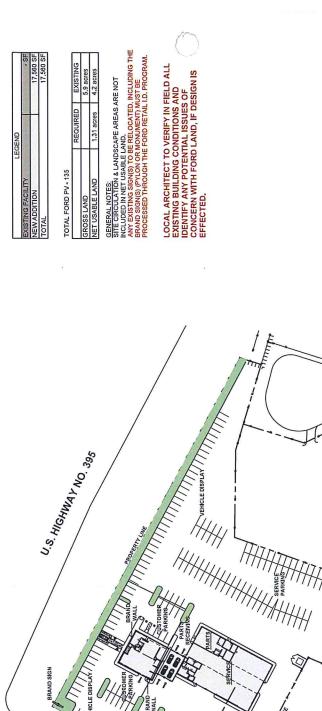
FILE NO. UP #2020 - 006

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Please complete the following application supplement and attach to the Use Permit Application. Answer all questions that are related to the proposed use.

1.	Existing use of property: COMMERCIAL - VEHICLE SALES				
2.	Is the proposed sign:	rtenant (On-site)		ant (Off-site)	
3.	Height of sign face: 19.5"	Widtl	n of sign face:	12' 9.875"	
4.	Total area of sign: 20.84	(sq. f	t)		
5.	5. Total height of sign (ground to top): APPROX 19'				
6.	Setbacks: From front property line: MOUNTED	ON BUILDING	From side proper	ty line: MOUNTED ON BUILDING	
7.	Will the sign be double-sided: ☐ Ye	es 🛮 No			
8.	Text of first side to read: SERVICE				
	Color of background: WHITE  If double sided, text of second side to read:_			WHITE	
	Color of background:	Color	of lettering:		
9.	Will the sign be illuminated:	□ No	If yes, Type:		
10	. Additional description (if any): (SIGN #5)				
	. Please attach a detailed plot plan, drawn to s				

12. Attach an exact scaled example of the proposed sign.



U.S. HIGHWAYNO. 395

The state of the s

C.O. ROAD 203



# JUN 3 0 2020

LASSEN COUNTY DEPARTMENT OF PLANNING AND BUILDING SERVICES



Scale: 1" = 100'-0"

FORDLAND Desirable Facility Congress

ADDITIONAL PROTOTYPICAL DRAWINGS AND DETAILS FOR THE FORD TRUSTWARK FACILITY DESIGN CAN BE FOUND AT WWW.FORDSIGNATUREDESIGN.COM

City / State / Zip: Susanville, CA 96130



For communication of design intent only, Local architect must review for code compliance. These drawings are not stude of intended for construction or fabrication.

The contents on this sheet are confidential. Information the property of Ford Motor Company, information and all rights therein are and will remain the property of Ford Motor Company.

Susanville Ford

Site Plan

